

October 28, 2014

## VERIFICATION OF DISTRIBUTION

This letter is to attest Certified Audit of Circulations (CAC) was contracted to verify the distribution of *Aviation Business Daily* magazine during the National Business Aviation Association (NBAA) tradeshow in Orlando, FL from Tuesday, October 21<sup>st</sup> through Thursday, October 23<sup>rd</sup>, 2014. The distribution of *Aviation Business Daily* took place through two distribution channels: placement in designated hotel lobbies for pick up by trade show attendees and through vendors handing out copies at designated trade show shuttle bus locations.

CAC was able to verify the distribution of *Aviation Business Daily* took place at the times and places shown through a random selection from the attached listing of hotels and shuttle bus locations. CAC was also able to verify that each day a new edition was printed and handed out. No attempt was made to verify the number of copies distributed.

The verification performed by CAC included the following:

1. Onsite visual inspection by CAC auditors of copies placed in hotel lobbies.
2. Onsite visual inspection by CAC auditors at designated shuttle locations in Orlando, FL and surrounding towns.
3. Review and confirmation of each day's edition.

Certified Audit of Circulations (CAC) is a tripartite, not for profit membership organization that provides objective verification of distribution claims for paid and free media throughout the United States. CAC was founded in 1956 and is controlled by a Board of Directors representing advertisers, advertising agencies and publishers.



Debbie Maragoudakis

Audit Director

Source Group - Aviation Business Daily

**Official Hotels**

Avanti	8738 International Drive	Orlando	32819
Courtyard by Marriott	8600 Austrian Court	Orlando	32819
Crowne Plaza Universal	7800 Universal Boulevard	Orlando	32819
Days Inn	9990 International Drive	Orlando	32819
Doubletree	10100 International Drive	Orlando	32821
Embassy Suites	8978 International Drive	Orlando	32819
Embassy Suites	8250 Jamaican Court	Orlando	32819
Extended Stay America	8750 Universal Boulevard	Orlando	32819
Fairfield Inn & Suites	10815 International Drive	Orlando	32821
Hampton Inn	8900 Universal Boulevard	Orlando	32819
Hard Rock Hotel	5800 Universal Boulevard	Orlando	32819
Hilton Garden Inn	6850 Westwood Boulevard	Orlando	32821
Hilton Grand	8016 Arezzo Way	Orlando	32821
Hilton Grand Seaworld	6924 Grand Vacations Way	Orlando	32821
Hilton Orlando	6001 Destination Parkway	Orlando	32819
Homewood Suites	8745 International Drive	Orlando	32819
Hyatt Place	8471 International Drive	Orlando	32819
Hyatt Regency	9801 International Drive	Orlando	32819
LaQuinta Inn	8504 Universal Boulevard	Orlando	32801
Portofino Bay Hotel	5601 Universal Boulevard	Orlando	32819
Renaissance	6677 Sea Harbor Drive	Orlando	32821
Residence Inn	8800 Universal Boulevard	Orlando	32819
Residence Inn Seaworld	11000 Westwood Blvd	Orlando	32821
Rosen Centre	9840 International Drive	Orlando	32819
Rosen Plaza	9700 International Drive	Orlando	32819
Rosen Shingle	9939 Universal Blvd	Orlando	32819
Royal Pacific	6300 Hollywood Way	Orlando	32819
SpringHill Seaworld	10801 International Drive	Orlando	32819
SpringHill Suites	8840 Universal Boulevard	Orlando	32819
The Castle	8629 International Drive	Orlando	32819
Universal's Cabana	6550 Adventure Way	Orlando	32819
Vista Cay	4874 Cayview Ave	Orlando	32819
Westin	9501 Universal Blvd	Orlando	32819

**Non-Official hotels**

Courtyard Downtown	730 N. Magnolia Avenue	Orlando	32803
Doubletree	2305 Hotel Plaza	Lake Buena Vista	32830
Extended Stay	5620 Major Blvd	Orlando	32819
Four Points	5905 International Drive	Orlando	32819
Global Home Resorts - Vista Cay	5049 Shoreway Loop Unit #301	Kissimmee	32819
Hampton Inn	7448 N. International Drive	Orlando	32819
Hampton Inn - Universal Studios	7110 S. Kirkman Road	Orlando	32819
Hawthorne Suites	7975 Canada Avenue	Orlando	32819
Holiday Inn Express	7276 International Drive	Orlando	32819
Hyatt Regency Grand Cypress	1 Grand Cypress Blvd	Orlando	32836
Loews Royal Pacific Resort	6300 Hollywood Way	Orlando	32818
Marriott Grande	5925 Avenida Vista	Orlando	32821
Point Orlando Resort	7389 Universal Blvd	Orlando	32819
Rosen Inn Pointe	9000 International Drive	Orlando	32819
Waldorf Astoria	14200 Bonnet Creek Resort lane	Orlando	32821
Westgate Resorts	10000 Turkey Lake Road	Orlando	32819

**Shuttle Stops**

Courtyard by Marriott	8600 Austrian Court	Orlando	32819
Crowne Plaza Universal	7800 Universal Boulevard	Orlando	32819
Days Inn	9990 International Drive	Orlando	32819
Doubletree	10100 International Drive	Orlando	32821
Embassy Suites	8250 Jamaican Court	Orlando	32819
Embassy Suites	8978 International Drive	Orlando	32819
Fairfield Inn & Suites	10815 International Drive	Orlando	32821
Hard Rock Hotel	5800 Universal Boulevard	Orlando	32819
Hilton Garden Inn	6850 Westwood Boulevard	Orlando	32821
Hilton Grand	8016 Arezzo Way	Orlando	32821
Hilton Grand Seaworld	6924 Grand Vacations Way	Orlando	32821
Portofino Bay Hotel	5601 Universal Boulevard	Orlando	32819
Renaissance	6677 Sea Harbor Drive	Orlando	32821
Residence Inn Seaworld	11000 Westwood Blvd	Orlando	32821
Rosen Centre	9840 International Drive	Orlando	32819
Rosen Plaza	9700 International Drive	Orlando	32819
Rosen Shingle	9939 Universal Blvd	Orlando	32819
SpringHill Suites	8840 Universal Boulevard	Orlando	32819
The Castle	8629 International Drive	Orlando	32819
Vista Cay	4874 Cayview Ave	Orlando	32819

**Convention Center Distribution**

OCCC North	9400 Universal Blvd	Orlando	32819
------------	---------------------	---------	-------